

## Groupon campaign seeks to serve local patients

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Flu season is right around the corner, and the Ruth U. Fertel/Tulane Community Health Center and Brinton Family Health and Healing Center is partnering with Groupon Grassroots to offer flu shots to uninsured and underserved patients.



With the flu season approaching, Tulane is working with Groupon Grassroots to offer flu shots to community members who may not be able to afford the vaccination.  
(Photo by Paula Burch-Celentano)

You might be familiar with Groupon's great deals on a variety of items, from hair salons to four-star restaurants, but [Groupon Grassroots](#) campaigns inspire local citizens to support projects that aid the community. Campaign organizers were impressed with the great work that the health center is doing in the New Orleans community and wanted to help the cause.

By donating \$20 to the campaign, you can purchase one flu shot for a community member in need. All of the money raised through the campaign will go directly to the center.

"The flu is a serious disease that can often lead to hospitalization, especially for vulnerable populations. It is important for patients, especially those 65 years and

older, to be vaccinated,” says Leah Berger Jensen, co-executive director of the center. “We are so happy that Groupon is giving us a chance to better prepare our patients this flu season.”

The campaign will run Oct. 1–7 in the New Orleans area. Anyone who lives in the Crescent City can sign up for [Groupon emails](#). You can still support the campaign if you live elsewhere ? check [Facebook](#) and [LinkedIn](#) for updates on the campaign.