

## **Auction bids lead to golden opportunities**

October 10, 2012 4:30 AM Carol Schlueter  
cjs@tulane.edu

Thanks to their winning bid at the [Helluva Hullabaloo Auction](#), Tulane alumni Dr. Bob Gold, his wife, Gail, and son, Peter, have golden memories of spending an evening with football great Archie Manning and his wife, Olivia, at the Tulane president's home.



Dr. Bob Gold, left, got to know Archie Manning last year after Gold's winning Helluva Hullabaloo Auction bid on dinner with the Mannings. (Photo from Dr. Bob Gold)

Sports-related experiences are just one of many items featured in the 11th annual auction and party on Nov. 2 in the Lavin-Bernick Center on the Tulane uptown campus, starting at 6 p.m. The auction also kicks off its online event on Oct. 18 on [Charitybuzz.com](#). All proceeds benefit Tulane student-athletes, and organizers hope to surpass the more than \$600,000 raised last year.

The Golds, who are chairs of the Tulane Parent's Council and the parents of two Tulane graduates, are regulars at the Hullabaloo Auction, donating items and bidding on opportunities such as dinner with the Mannings and President and Mrs. Scott Cowen. Joining the Golds for that dinner were co-bidders and alumni Dr. Scott Portnoy and his wife, Susan, with their son Brad, a Tulane undergraduate.

“Attending the Hullabaloo Auction is one of the highlights of [Homecoming Weekend](#),” said Bob Gold, “and enables all attending to give back to Tulane while being able to purchase some extraordinary items.”

The large auction has an array of offerings, from sports memorabilia signed by star athletes to international vacations, and from Green Wave events to top entertainment packages. [Registration](#) is under way now for the event.

This year's auctioneer is award-winning actor and Tulane alumnus Bryan Batt. Hollywood watchers can bid on “A Mad Man Experience” with Batt, who played Salvatore Romano on the “Mad Men” TV series, along with memorabilia and DVD sets from the show as well as signed copies of Batt's two books.

The fundraiser also features a [raffle](#) for a Rolex watch. Auction supporters can follow the event on [Facebook](#) and click the “like” button.