

Leading by example

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As a high school student in North Carolina, Morgan Wittenberg took her first steps to becoming a leader in BBYO, the world's largest Jewish youth movement.



The world's largest Jewish youth movement has given Tulane sophomore Morgan Wittenberg a community engagement fellowship. (Paula Burch-Celentano)

BBYO provided her with the skills to win election as chapter vice president, statewide council president and an international committee chairmanship focusing on education.

“It provided me with the mindset that I could make a change and be an influential figure in any setting,” says Wittenberg.

That includes Tulane, where the sophomore is senator at large and public affairs chair for the Tulane Undergraduate Student Government, Green Wave Ambassador, president of the Tulane Israel Public Affairs Committee, vice president of education for Kappa Alpha Theta and a member of [Hillel](#) Student Leaders.

Now she is taking on another role. Recently awarded one of nine [BBYO](#) Community Engagement Fellowships, she is working to help BBYO alumni at Tulane transition into college, stay connected to Jewish life and expose them to social, professional

and leadership opportunities.

“When they go off to college, staying involved (in Jewish life) may not be the first thing on their agenda,” said Wittenberg, an international relations and social policy and practice major. “But there's no reason to cut off ties from an organization that has given us so much.”

In its first year, the program is a key component of BBYO's five-year strategic plan, part of which focuses on Jewish engagement at transition points, such as going off to college.

As a Community Engagement Fellow, Wittenberg will organize BBYO alumni events and initiate projects with partner organizations. She will also participate in an alumni mentorship program and professional development programs.

“Tulane has such a vibrant Jewish community,” Wittenberg said. “And I'm excited to create unique experiences that will help us stay engaged with one another.”