

Honor Dad with reminder to take care of himself

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Why not honor dad with a gift that gives back this Father's Day (June 16)? A 100 percent silk tie is a token of support for the [Tulane Cancer Center](#) Prostate Cancer Research Fund at the \$50 level.



Wearing the necktie from the Tulane Cancer Center, center director Prescott Deininger says it reminds men to be proactive in taking care of themselves. (Photo by Melanie Cross)

“This handsome necktie was created to help raise as much awareness among men about prostate cancer as the pink ribbon did among women for breast cancer,” says Prescott Deininger, director of the Tulane Cancer Center. “With Father's Day approaching, we want to remind men to be proactive in taking care of themselves and challenge them to associate the ritual of tying their neckties with prostate cancer awareness and the importance of early detection.”

The American Cancer Society estimates that 238,590 men in the U.S. will learn they

have prostate cancer this year, and approximately 29,720 will die from the disease. Research into new methods of treatment and diagnosis can make a difference.

“These ties are a great opportunity to recognize Dad while contributing to prostate cancer research as well,” Deininger says. “And don't forget to remind Dad to schedule an appointment at one of our free prostate cancer screenings.”

The Tulane Cancer Center offers [prostate cancer screenings](#) on the second Tuesday of each month. Participants will be asked to complete a short questionnaire regarding family history and to provide a small blood sample.

All participants will be notified of their PSA (prostate specific antigen) test results via telephone and registered letter, and those requiring follow-up will be directed to see their physicians. Appointments are required and can be made by calling 504-988-5800 or 1-800-588-5800.

To honor your father, grandfather or another significant man in your life with a donation to Tulane Cancer Center's Prostate Cancer Research Fund, contact [Melanie Cross](#) at 504-988-6592. Or send a check, made payable to the Tulane Cancer Center, to 1430 Tulane Ave., SL-68, New Orleans, La., 70112, attention: K. Green. Don't forget to provide a mailing address if you wish the tie to be mailed.