

Simon Says: Roll Wave!

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Bobby Boudreau, who graduated from the Tulane business school in 1951 and the law school in 1953, was a cheerleader of all things Tulane. (Photo by Sally Asher)

The late alumnus [Bobby Boudreau](#) was a cheerleader of all things related to Tulane University. Boudreau even wrote a “fan letter” to New Wave, which is still on my bulletin board. It reads, in part:

WELCOME BACK, NEW WAVE. YOU HAVE BEEN MISSED. AND WHAT A RETURN ISSUE! LOVE IT. ROLL NEW WAVE TABLOID. ROLL NEW WAVE. ROLL WAVE.

Except for the three Korean War years, Boudreau held season tickets to Green Wave football games from 1947 until his death in 2010.

When he received the Volunteer Alumnus award in 2009, for his acceptance speech Boudreau [led the room in the Hullabaloo cheer](#).

To honor his memory, the university established the Bobby Boudreau Spirit Award, which is given annually to the person or organization that best represents the “Roll Wave” spirit. The award will be presented during [Homecoming and Family Weekend](#) at the [Wave '13 All-Alumni Party](#) on Oct. 4.

This award provides an opportunity for celebration and a means for recognizing those whose positive attitude and spirit boost morale and inspire others through

participation in university activities. The deadline for nominations is Aug. 19. Please consider filling out the [online nomination form](#) to nominate an individual or group that you think exemplifies the Roll Wave spirit.

Fran Simon is managing editor of New Wave.