

Two alumni leaders re-elected to Tulane board

October 16, 2013 8:45 AM New Wave staff
newwave@tulane.edu

Bill Goldring and Doug Hertz, both alumni and longtime Tulane University supporters, have been re-elected to the [Board of Tulane](#), the university's main governing body. They had been serving as emeritus board members before moving back to active status last month.



The two business leaders are both graduates of the A. B. Freeman School of Business and also serve on Freeman's Business School Council.

Goldring, who has a bachelor's degree in business, is chair of the Sazerac Co. and Crescent Crown Distributing Co. in New Orleans. Originally elected to the Tulane board in 1986, he is president of the Howard-Tilton Memorial Library Association, and was a recipient of the Paul Tulane Society Award, the Freeman School Distinguished Entrepreneur of the Year Award and the [Dermot McGlinchey Lifetime Achievement Award](#).

Goldring was the 2011 recipient of the Times-Picayune Loving Cup, which is awarded annually for civic service. He is a board member of the Audubon Institute Foundation, the Ogden Museum of Southern Art, the Business Council of New Orleans and the River Region, the World War II Museum and the Louisiana State Police Commission.

The president and CEO of United Distributors Inc. in Atlanta, [Hertz](#) first joined the Tulane board in 2000. He has bachelor's and master's degrees from Tulane and received the business school's Outstanding Alumnus Award in 2003.

Hertz is chair of Camp Twin Lakes, a camping facility designed for chronically ill and disadvantaged children that he founded in 1989. He is a board member of the Marcus Foundation, Atlantic Capital Bank, Georgia Research Alliance and Westminster School.

He is board chair of Children's Healthcare of Atlanta and serves on many other civic, business and advisory boards, including the Woodruff Arts Center and Hands On Atlanta. He was one of 20 recipients of the Jefferson Award in Washington, D.C., for distinguished service to children.