Blue ribbon event

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Racers take off during the inaugural NOLA Bluedoo Run/Walk on Saturday evening (Sept. 20) on the Tulane University uptown campus. The event, produced in partnership with the New Orleans Track Club, raised approximately \$130,000 for the Prostate Cancer Research Program at Tulane.



A young boy shows the spirit as he fills give-away bags during the event.



The 610 Stompers psych up the crowd during a pre-race performance.



Dr. Oliver Sartor, medical director of the Tulane Cancer Center, greets the local media.



Approximately 600 walkers and runners participated in the blue-themed walk/run competition.



Even the tunes were blue with the music of Walter "Wolfman" Washington and the Roadmasters.