

Recovery and resilience: Ads show Tulane progress

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One way Tulane University is observing the 10th anniversary of Hurricane Katrina is through a series of seven half-page ads in the *New Orleans Advocate* newspaper, chronicling the university's decade of progress in seven different areas since 2005.

The seven ads are posted below, starting with the Aug. 19 ad, "Our Light at the End," which portrays the progress in Green Wave athletics since 2005. The other ads take on topics such as the strength of the university, its commitment to public service and community support and its strength in health care and health education.

From 2005 until now, the campuswide focus centers on the slogan, "Only at Tulane, only in New Orleans."

Tulane University

OUR **LIGHT** AT THE END

2005

An athletics complex in ruins.
A university closed for months.
An entire season on the road.
Eight teams disbanded.

2015

Yulman Stadium.
Fogelman Arena at Devlin Fieldhouse.
Greer Field at Turchin Stadium.
Hertz Center.
Sixteen teams.
Over 300 student-athletes.
American Athletic Conference.

TULANE UNIVERSITY

KATRINA & BEYOND

LOOKING BACK • MOVING FORWARD • 2005-2015

tulane.edu/k10





**STAYING TOGETHER,
STRONGER THAN EVER**

2005

Closed for the first time since the Civil War.

13,000 students scattered across America.

\$650 million in damages.

2015

\$1 billion economic impact.

13,500 best and brightest students.

4,600 full-time employees.

\$676 million in campus improvements.

TULANE UNIVERSITY

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**NATIONALLY KNOWN.
NEW ORLEANS' OWN.**

2005

Flooded buildings on every campus.
Entire floors of library materials ruined.
No livable residence halls.
Empty classrooms for an entire semester.
Students displaced to 663 schools across the U.S.

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2015

\$676 million in campus improvements.
State of the art libraries.
New residence halls.
Largest enrollment in 181 years.
National leader in community service.
1,200 distinguished faculty.
\$136 million in funded research.



Tulane University

**WE GOT
ENGAGED!**

2005

An empty campus.

A beleaguered city.

No professors.

No students.

No staff.

TULANE UNIVERSITY

KATRINA & BEYOND

LOOKING BACK • MOVING FORWARD • 2005-2015

tulane.edu/k10

2015

Public service required of every undergraduate.

Partnerships with 850 NOLA nonprofits.

Annual Tulane day of service.

Outreach Tulane for students and community.

500,000+ total service hours each year.

More than 300 service learning courses.

OUR STUDENTS **GET THEIR HANDS** DIRTY



2005

A city devastated.
Citizens without homes.
Neighborhoods in need.
Students eager to help.

2015

Tulane City Center

- Working with nonprofits across NOLA.
- Over 80 completed design projects.
- 25 structures designed and built.

URBANbuild

- 9 homes built for New Orleanians.
- 1 historic public market rebuilt for the community.
- Landscaping with Make It Right.

Center for Public Service

- 500,000+ volunteer hours.
- Tripled service learning offerings.

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ONLY AT **TULANE**,
ONLY IN **NEW ORLEANS**

2005

Closed for the fall semester.
A campus under construction.
Our students taken in at 600+ colleges.
A city in distress.

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tulane.edu/k10

2015

\$27.4 million in scholarships for NOLA students.
2,644 Louisiana students.
Community Service scholarships.
Cowen Institute for Public Education.
30,000 TU alumni in the metro area.

THE HEALING PROCESS



2005

A flooded Tulane Medical School.
Medical students displaced to Houston.
Tulane Medical Center under repair.
Health care via street corner clinics.
Faculty and staff scattered.

TULANE UNIVERSITY
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2015

\$65 million in improvements to Tulane's downtown campus.
785 medical students; 460+ residents and fellows.
Goldring Center for Culinary Medicine—first medical school teaching kitchen.
Fleur de Vie—student-run free clinic.
Tulane Hospital physicians handle more than 300,000 outpatient visits.
Ruth U. Fertel/Tulane Community Health Center.
The Brinton Family Health & Healing Center.