

Tulane University's Burkenroad Symposium to Provide Insights on Leadership

February 29, 2008 1:00 PM Keith Brannon
kbrannon@tulane.edu
(504) 862-8789

The Burkenroad Institute of Tulane University's A.B. Freeman School of Business is sponsoring a free symposium on leadership in business next week. The 15th Annual Burkenroad Symposium on Business and Society will feature four distinguished speakers from diverse fields talking about how critical leadership decisions in times of crisis affected their organizations and what they learned in the process.

The symposium, titled "Critical Moments in Leadership: Changing the Rules of the Game," will feature Holly J. Gregory, a partner with Weil, Gotshal & Manges, who will provide a big-picture look at corporate governance, values and ethics; Bill Carey, the author of *Leave No One Behind: Hurricane Katrina and the Rescue of Tulane Hospital*, who will discuss the dramatic evacuation of Tulane Medical Center in the wake of Katrina; Frank B. Stewart Jr., chairman emeritus of Stewart Enterprises, one of the nation's largest cemetery operators, who will talk about his company's response to Katrina; and Samuel Tinsing Mok, the former chief financial officer of the U.S. Department of Labor from January 2001 to May 2007. He will discuss leadership in business from a government perspective.

The symposium will take place at 10 a.m. on Friday, March 7, in the Lavin-Bernick Center on Tulane's uptown campus. The event is free and open to the public. For more information, visit <http://freeman.tulane.edu/burkenroadinst/symposium.htm>.

The Burkenroad Institute was created in 1990 to promote and study ethical decision making among business leaders. The Institute is dedicated to aiding current and future managers to better understand the ethical dilemmas they confront in business. Each year, the Institute organizes a symposium to focus attention on the corporate social responsibilities of business leaders, as well as to stimulate thought among students, faculty, executives and community leaders concerning some of the difficult issues that face today's managers.