

## **Business ethics symposium to feature Ernst & Young CEO**

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bbronst@tulane.edu  
504.314.7444

### **\*\*\* Media Advisory \*\*\***

#### **What**

The [20th Annual Burkenroad Institute Symposium on Business and Society](#) will feature a lively discussion between the chief executive of leading global professional services organization Ernst & Young and prominent local CEOs about the ethics of transparency in today's global business environment.

The panelists will discuss the perplexing ethical dilemmas that can result from doing business on a global level where laws, norms and transparency vary by country. The event is free and open to the public.

#### **Who**

**James Turley**, chairman and CEO of Ernst and Young

**James M. Lapeyre Jr.**, president of Laitram LLC

**Daryl G. Byrd**, president & CEO of IBERIABANK Corp.

**Ira Solomon**, dean, A.B. Freeman School of Business at Tulane University

**Adrienne Colella**, director of the Burkenroad Institute

## When

10:30 a.m. – 11:30 a.m., Friday, Feb. 22

## Where

[Dixon Hall](#) on Tulane University's uptown campus

## More

[The Burkenroad Institute](#) was established in 1990 to research and promote ethics in business and corporate responsibility. The annual Symposium on Business and Society aims to engage the public and business community about leading ethical issues facing today's executives. For more information, contact Christian Galvin at 504-862-8481 or [cgalvin@tulane.edu](mailto:cgalvin@tulane.edu).