

## **MEDIA ADVISORY - Great Scott: Tulane throws a party for Scott Cowen**

March 25, 2014 9:00 AM Barri Bronston  
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**What:** Great Scott, a campus-wide celebration in honor of Tulane President Scott Cowen featuring a six-float parade, food trucks, giveaways, fireworks and entertainment by Kermit Ruffins

**Who:** Scott and Marjorie Cowen, Roots of Music, stilt walkers, Tulane marching band, cheerleaders and Shockwave dance team

**When:** Friday, March 28 from 4 to 7 p.m.

**Where:** Parade begins at Freret and Broadway streets, rolls down Freret to McAlister Drive and ends at the Lavin-Bernick Center Quad, where festivities will continue.

**More:** In the event of inclement weather, celebration will take place at Avron B. Fogelman Arena in the Devlin Fieldhouse at Freret and McAlister.