<u>Public Opinion Pollsters to Discuss Katrina at</u> Annual Conference in New Orleans

May 13, 2008 12:00 PM Mike Strecker mstreck@tulane.edu 504-865-5210

Key figures in the New Orleans rebuilding effort will come together in a May 15 panel to discuss the relationship between government actions in the post-Katrina environment and the attitudes and opinions of Katrina-affected residents as measured in public opinion polls. The conference chair is Frank M. Newport, editor in chief, The Gallup Poll.

WHO:

ââ?¬Â¢ New Orleans Mayor Ray Nagin

ââ?¬Â¢ Lt. Governor Mitch Landrieu

ââ?¬Â¢ Xavier University President and Chair of the Louisiana Recovery Authority Norman Francis

 \tilde{A} ¢ \hat{a} ? $\neg \hat{A}$ ¢ Donald Powell, former Federal Coordinator of Gulf Coast Rebuilding \tilde{A} ¢ \hat{a} ? $\neg \hat{A}$ ¢ Tulane University President Scott Cowen.

WHAT: Panel discussion on how elected leaders and other officials associated with the post-Katrina rebuilding efforts have used, and can continue to use, poll data reflecting what the people say about what has been done after Katrina.

WHERE: AAPOR Annual Conference

Sheraton New Orleans Hotel, 500 Canal Street

Phone: (504) 525-2500

WHEN: Thursday, May 15, 4:00 ââ?¬" 5:45 p.m.

The American Association for Public Opinion Research (AAPOR) is the leading professional organization of public opinion and survey research professionals in the U.S., with members from academia, media, government, the non-profit sector and private industry. Its annual conference brings together hundreds of the country"s leading public opinion research scientists to review, discuss and analyze the latest

research on methodology, theory and results of the process of measuring public opinion. Conference information: http://www.aapor.org/2008annualaaporconference