

Tulane students design and sell T-shirts, wristbands for injured player

September 12, 2012 11:30 AM Mike Strecker
mstreck@tulane.edu
504-865-5210

Tulane University seniors Brad Girson and Jesse Schwartz, who started their own clothing line as sophomores, have designed a T-shirt and wristband bearing the name and jersey number of injured Green Wave football player Devon Walker. All net proceeds from sales of the T-shirts and wristbands will be donated to a fund that has been established for Walker, who suffered a cervical fracture during the Sept. 8 Tulane-Tulsa game.

T-shirts can be reserved at <http://tulane.edu/devonwalker/> and picked up at the LBC quad on Friday from 10 a.m. to 6 p.m. at a booth staffed by Girson, Schwartz and Tulane student-athletes. Shirts and wristbands will also be available for purchase at the booth, as well as the Tulane bookstore and the Tulane Team Shop in the Wilson Center.

T-shirts are \$20 each and come with a free wristband. Wristbands can also be purchased separately for \$5 each.

Schwartz and Girson, who describe themselves as “huge fans” of the Green Wave football team, see the sales as an opportunity to assist Walker and his family while also uniting the Tulane community.

“We”re hoping the T-shirts and wristbands will unite the whole school like never before,” Schwartz said. “It would be really powerful for the whole student section to be wearing Devon”s name and number for the game against Ole Miss.”

Girson said designing and selling the items are examples of the emphasis that Tulane places on social entrepreneurship and service.

“President Cowen does a great job inspiring us to give back,” said Girson. “We

thought, "What can we do to help Devon and his family as Tulane students?" Then we had an a-ha moment and thought, "Let's do it."