

## **Rockefeller Foundation Sees New Orleans as the Model City for the 21st Century**

September 22, 2010 1:15 AM Mike Strecker  
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**WHAT:** "New Orleans as the Model City for the 21st Century: New Concepts of Urban Innovation," a conference hosted by Tulane University with support from the Rockefeller Foundation.

**WHO:** Melody Barnes, director of White House Domestic Policy Council; Amy Liu, senior fellow and deputy director of the Brookings Metropolitan Policy Program; Judith Rodin, president of Rockefeller Foundation; Mayor Mitch Landrieu; Tulane President Scott Cowen; Xavier President Norman Francis; Joyce Wilkerson, executive director of the New Orleans Redevelopment Authority and numerous other innovative leaders from around the country. A full list of participants can be found at [tulane.edu/socialentrepreneurship/modelcity.cfm](http://tulane.edu/socialentrepreneurship/modelcity.cfm)

**WHERE:** Roosevelt Hotel, 123 Baronne St., New Orleans, La.

**WHEN:** 8 a.m. to 5 p.m., Oct.1, 2010

Local and national experts will discuss how New Orleans is emerging as a model for cities throughout the country in the areas of public education, healthcare, housing, community development, infrastructure, entrepreneurship and more. After a luncheon address by Rockefeller President Judith Rodin, Mayor Mitch Landrieu will announce the Urban Innovation Challenge, a competition through which innovators will receive \$45,000 grants from the Rockefeller Foundation, along with mentorship, networking opportunities and expertise from Tulane to support, develop, test and launch their innovations for the sustainable city-wide improvement of New Orleans.