## **Designer Tommy Hilfiger to Speak at Tulane University Today**

October 24, 2008 9:30 AM Mike Strecker mstreck@tulane.edu (504) 865-5229

WHO: Iconic fashion designer Tommy Hilfiger

WHAT: An informal Q and A session with Tulane students based on Hilfiger's fashion and business experience

WHERE: Tulane University"s A.B. Freeman School of Business, Room 1111, Goldring/Woldenberg II

WHEN: Oct. 24 from 2:30 to 3:15 p.m.

WHY: Tommy Hilfiger is visiting New Orleans to celebrate his exclusive partnership with Macy"s. He and Gavin DeGraw will also be at Macy"s Lakeside on Saturday, October 25 from 6-8pm to sign autographs. When customers make a \$50 purchase of any Tommy Hilfiger sportswear, they will receive Gavin"s latest self-titled album, and VIP access to a live performance by Gavin DeGraw and his band.