

New Tulane website launches

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This week the new Tulane University home page launched at tulane.edu. University Marketing & Communications has created this short video to orient users to the new layout, point out frequently used links, and demonstrate the new features that showcase unique aspects of our institution.

A primary strategy of the new website is to reach prospective students—those who are looking for basic information about admission to Tulane, campus visits, academic programs and residential life. With traffic to Tulane.edu from mobile devices increasing steadily, it's also built with a mobile first approach.

The website is a work in progress and we are looking for feedback.
<http://tulane.edu/feedback>