## Apple's Lisa Jackson to address ASEE in New Orleans

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Lisa Jackson is a summa cum laude graduate of Tulane University and holds a master's degree in chemical engineering from Princeton University. She is pictured here serving as speaker at the 2012 Tulane Unified Commencement Ceremony. (Photo by Paula Burch-Celentano)

Tulane University alumna Lisa Jackson, Apple's vice president of environment, policy and social initiatives, and former head of the federal Environmental Protection Agency, will speak in New Orleans during the <u>American Society for Engineering Education</u>'s 123rd annual conference. The event takes place in the New Orleans Convention Center from June 23 through June 29.

Jackson, who graduated from Tulane with a degree in chemical engineering, is the featured plenary speaker on Monday, June 27. She was the first African-American woman to serve as the administrator of the Environmental Protection Agency, and has dedicated her career to promoting resource protection and reducing greenhouse gas. Currently, Jackson serves as Apple's vice president of environment, policy and social initiatives, and is in charge of reducing Apple's effect on the environment.

The conference where she will speak is an important event for engineering education, bringing together 4,000 of the nation's engineering educators. The event is hosted by a consortium of Gulf Coast universities, including Tulane University's <a href="School of Science and Engineering">School of Science and Engineering</a>. The conference will include speeches, robot competitions, a recognition of accomplished high-school students, a P-12 teachers workshop, and an exhibit of new technology.