

## Tulane is...

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Morgan England, senior associate director of undergraduate admission, at Tulane University hopes that the latest admission video titled, "Tulane is" will start a conversation about what the Tulane experience is truly about. **View the video above.**

England, who spearheaded the concept of the video project along with admission counselor Owen Knight, says one goal when writing and conceptualizing the video was to encourage potential applicants to look beyond what they already know about Tulane.

"We travel around the world talking to students about Tulane and we hear dozens of other universities talk about what they offer students," says England. "Hearing how their messages blend together makes one thing very clear — they're not Tulane. This place is so different and this video is our way of explaining how."

Knight believes the video, produced by Mouton Media, evokes different feelings for different viewers.

"I've had alumni tell me they got chills, whereas a prospective student may feel excitement or wonder," says Knight. "I hope the video encourages students to visit Tulane and see it for themselves while alumni are reminded of their time at Tulane."

Here are a few reactions to the video from Facebook:

"What a terrific video to watch. Great job and congrats to all those involved in getting it done. Proud to be an alumnus!" — Shaynee Sussman Golin

"This video is lit!" — Max Chung

"I'm a student and I have to say that if you are looking for higher education, Tulane is the place to be." — Damon Vaughan

"Could not love this video more!" — Leah Lovett-Fink

“Some of the best times in my life here. Thank you Tulane!” — James Gibbs

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Owen Knight, Tulane admission counselor